

EARN A UK DEGREE IN DENMARK

BSc (Hons) in Business Studies

WHY STUDY A UK DEGREE IN COPENHAGEN? Obtain the best of two worlds • A friendly Scandinavian atmosphere • Modern, well organised and safe environment • Dialogue-based teaching in small groups • Fast route to demanding jobs or postgraduate studies.

ADMISSION REQUIREMENTS Relevant second level education, including A-levels and high school degrees, with Maths, Statistics or equivalent subjects with a grade C minimum. IB: 28 points with 625 at HL. For applicants considering to specialise in Economics during their 3rd year, a minimum grade of B in Maths is required.

Classes are held on weekdays between 8.30 and 17.00 · Tuition DKK 276,000 / EUR 37,130.

This innovative programme offers participants an opportunity to appreciate the fineries of Business Studies as a science at both a national and international level. The recent global recession and ongoing liquidity crises has impacted upon everyone and clearly brought into sharp focus the interconnectedness of financial markets, financial institutions, government policy and the operations of businesses across all industries and sectors. This programme offers an opportunity to understand fundamental ideas and concepts of Business before specialising in Economics, Strategy or Finance perspectives of what remains a dynamics subject area.

STUDY START September and January. The programme is a 3-year full-time course specialising in either Finance, Economics or Strategy.

EARN A UK DEGREE IN DENMARK

STUDY YEAR 1	UK CREDIT VALUE	ECTS CREDITS
Financial Decision Making	15	7.5
Academic Development & Professional Practice	15	7.5
Global Business Issues	30	15
Applied Techniques for Economists	15	7.5
Introduction to Macroeconomics	30	15
Principles of Marketing	15	7.5

CORE MODULES STUDY YEAR 2	UK CREDIT VALUE	ECTS CREDITS
Intermediate Macroeconomics	15	7.5
Contemporary Management	30	15
Business Research Issues and Analytics	15	7.5

PLUS, SELECT 60 CREDITS FROM THE FOLLOWING	UK CREDIT VALUE	ECTS CREDITS
Corporate Finance	15	7.5
European Business Issues	15	7.5
Economic Analytics	15	7.5
Intermediate Microeconomics	15	7.5
Brand Management	30	15

CORE MODULES STUDY YEAR 3	UK CREDIT VALUE	ECTS CREDITS
Global Strategic Management	30	15
Global Contemporary Business Issues	30	15

PLUS, SELECT 60 CREDITS FROM THE OPTIONS SHOWN BELOW:	UK CREDIT VALUE	ECTS CREDITS
ECONOMICS STREAM		
Economics dissertation	30	15
Developments in Advanced Microeconomics	30	15
Economy Macroeconomics	30	15
STRATEGY STREAM		
Strategy and Management Dissertation	30	15
Service Operations Management	15	7.5
Crisis and Business Continuity Management	15	7.5
Business Ethics & Corporate Social Responsibility	15	7.5
FINANCE STREAM		
Accounting and Finance Project	30	15
International Financial Derivatives	15	7.5
Advanced Corporate Finance	15	7.5
Liquidity and Financial Risk Management	15	7.5

The BSc (Hons) in Business Studies programme prepares you for demanding careers and progression to Master's programmes. **For further information visit www.copenhagenbusinesscollege.com**